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Company Press Release

Green-e Certifies Utility.com's GreenPlanet-TM-

SAN FRANCISCO--(BUSINESS WIRE)--March 15, 2000--The Center for Resource Solutions (CRS) announced today that Utility.com's 100 percent renewable energy product, GreenPlanet(TM) has been certified by the Green-e Program. When Utility.com customers see the Green-e certification, they can be sure they are purchasing electricity from reliable renewable resources that meet strict consumer protection and environmental standards.

"Green-e certification assures our GreenPlanet customers that they're receiving environmentally superior products," said Chris King, CEO, Utility.com. "Utility.com delivers convenient services and better pricing to residents and small businesses through proprietary technology and a team of world-class utility experts and energy partners."

"The availability of Utility.com's 100 percent renewable GreenPlanet service means that Californians now have even more Green-e certified options to choose from when buying environmentally friendlier power for a cleaner future. We welcome Utility.com's GreenPlanet to our list of certified electricity options," said Jan Hamrin, Executive Director of the CRS.

To receive Green-e certification, at least half of an electricity product's energy supply must come from eligible renewable resources such as wind, solar, geothermal, biomass or small-scale hydro projects. Utility.com's GreenPlanet is based on 100 percent renewable energy and is currently available to consumers in California.

Under the terms of the Green-e Program, Utility.com agrees to abide by the Green-e Code of Conduct, including submitting marketing materials to CRS to make sure customers receive truthful information about Utility.com's certified electricity offering. Utility.com will also undergo an annual verification process to document that the company purchased enough renewable electricity to meet its GreenPlanet marketing claims. More information on the voluntary Green-e program is available at www.green-e.org. More information on GreenPlanet can be found at www.utility.com.

California's electricity market has been deregulated since 1997, giving consumers the option to choose their power provider. CRS launched Green-e in California in 1997, in Pennsylvania in 1998, and in New Jersey and throughout New England in 1999. Currently, over 250,000 customers nationwide purchase Green-e certified electricity.

About Green-e

The Green-e program is administered by the Center for Resource Solutions (CRS); a non-profit organization dedicated to building human capacity and institutions for energy, economic and

environmental sustainability. Based in San Francisco's Presidio, CRS manages national and international programs that preserve and protect the environment through the design of innovative strategies and increased utilization of sustainable technologies. Dr. Jan Hamrin is the founder of CRS and serves as the organization's Executive Director. More information on CRS is available at www.resource-solutions.org.

About Utility.com

Utility.com is bringing the \$500 billion utility industry to the Internet, delivering convenient services and affordable pricing through proprietary technology and a team of world-class utility experts and energy partners. As the world's first Internet utility company, Utility.com is redefining utilities for the twenty-first century, embracing all services critical to residents and small businesses such as electricity, gas, Internet and telephone.

In October 1999 Andersen Consulting named Utility.com the Best-Performing Utility Web Site in the World, praising the range of interactivity, quality of content and responsiveness. Utility.com is currently registered to provide energy services in California, Massachusetts, Nevada and Pennsylvania, with plans to provide services to 24 states by the end of 2001. The company also provides Internet access to customers in the continental United States.

Based in Albany, Calif., Utility.com is a privately held company that was founded in 1998 by e-commerce pioneer, idealab!, the innovator behind such companies as eToys.com, GoTo.com, PETsMART.com, CitySearch, Tickets.com and NetZero, Inc.

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